# JTTI 2000









September 24, 2000 thru September 28, 2000

The Radisson Hotel Saint Paul Saint Paul, Minnesota













# Seminar Information

The Federal Communications Commission (FCC) in cooperation with the National Exchange Carrier Association, Inc. (NECA) presents Indian Telecom Training Initiative 2000. ITTI 2000 is a comprehensive telecommunications conference to help tribal leadership increase telecommunications services for Indian Country.

WHEN: September 24-28, 2000

WHERE: The Radisson Hotel Saint Paul, St. Paul, Minnesota

WHY: There is currently a telecommunications divide that exists between

areas within Indian Country and the rest of the United States.

Telephone subscribership on many tribal lands is extremely low.

The FCC and NECA are conducting this telecommunications

conference for tribal residents.

The Federal Communications Commission offers ITTI 2000 to provide Tribal Government Leaders with information to increase their options for finding telecommunications service solutions and to make decisions about telecommunications services for their tribal residents.

ITTI 2000 brings together FCC experts and tribal representatives along with experts from other federal government agencies, telecommunications companies, and emerging technology firms to inform tribal governments about various facets of telecommunications services and how different technologies, regulatory rules, and government programs can be used to benefit tribal communities.

ITTI 2000 will also identify various programs and resources available to tribal residents and governments to assist their efforts to secure access to and improve the affordability of telecommunications services on tribal reservations.

# Curriculum/Agenda

### DAY 1: Sunday, September 24

Afternoon: Registration from 3:00 PM to 7:00 PM Evening: Welcome Reception 6:00 PM to 8:00 PM



DAY 2: Monday, September 25 Essentials of Telecommunications: Telephones and the Internet DAY 3: Tuesday, September 26
Understanding Government Programs and Grants

DAY 4: Wednesday, September 27 Financing and Business Planning

DAY 5: Thursday, September 28 Empowerment Strategies: Getting It Done

Continental breakfast will be served each day from 7:30 to 8:30 AM.

# Curriculum/Agenda

DAY 1: REGISTRATION AND OPENING RECEPTION

DAY 2: ESSENTIALS OF TELECOMMUNICATIONS: TELEPHONES AND THE INTERNET

#### MORNING SESSIONS

Telecommunications Overview:
Telephones and the Internet
What is Telecommunications?
Telephone Service and Internet Access
Special Challenges for Indian Country

Wireline Telephone Services
Local Exchange Carriers (ILECs and CLECs)

Basic System Designs

Telephone Services and Advanced Telecommunications Services

Wireless Telecommunication Services

Types of Wireless Technologies Applications in Indian Country Services and Equipment Available

#### **LUNCH**

#### AFTERNOON SESSIONS

Satellite Carrier Services
Types of Satellite Technologies
Application in Indian Country
Services and Equipment Available

Internet and Other Non-Voice
Telecommunication Services
Internet, Broadband and Convergence of Services
Technologies Currently Available
Future Possibilities

Affordable Technology and Service Strategies
Available Low-Cost Technologies For Indian Country

**EVENING:** Sponsored Reception and Dinner

DAY 3: UNDERSTANDING GOVERNMENT PROGRAMS AND GRANTS

#### MORNING SESSIONS

Understanding the Players and Their Roles Federal Communications Commission Federal and State Governments Public Utility Commissions Telecommunications Service Providers

Universal Service Funds and Federal

Government Programs

Universal Service Fund

"\$1" Per Month for Lifeline Local Phone

Service in Most Areas

High Cost Funds

Lifeline/Link-up Programs Schools and Library Program

Telemedicine Program

#### LUNCH

#### AFTERNOON WORKSHOP SESSIONS

Attend two workshops with representatives of government agencies and associations. Representatives of government agencies and NECA will also be available in the evening for relaxed informal question and answer sessions.

### DAY 3: (CONTINUED) - AFTERNOON WORKSHOPS

Sample Workshops include:

Acquiring Spectrum Rights: FCC Spectrum Auctions Proposal Writing for Federal and Foundation Grants Small Business Administration: Financing and

Technical Assistance Programs Rural Utility Service Programs Schools and Libraries Programs

How to Apply for Lifeline and Link-up Programs

**Public Safety Opportunities** 

General Services Administration and FTC 2000

OPEN EVENING: Enjoy the local sites of your choice: Theaters, Mall of Americas, Mississippi River Cruises, Guided Tours and Gourmet Dining

### DAY 4: FINANCING AND BUSINESS PLANNING

#### **MORNING SESSIONS**

How to Find Financing

Sources of Financing

Business Plans and Marketing Your Tribe

Types of Financing: Government, Public,

Private, Debt, and Equity

Tribal Government Business Opportunities

Partnership Strategies Rights Of Way Negotiations Working with BIA Regulations

Telecommunication Towers

#### LUNCH

#### AFTERNOON WORKSHOP SESSIONS

Attend two workshops with representatives of tower companies, lenders, service providers and equipment manufactures.

Sample Workshops include:

Negotiating with Potential Service Providers Applying for

**FCC Bidding Credits** 

Tower Workshop: rights of way, tower siting, collocation opportunities

Components of Business Plans How to Apply For Financing Applying for Vendor Financing Foundation Funding Sources

**EVENING**: Sponsored Dinner

# DAY 5: EMPOWERMENT STRATEGIES: GETTING IT DONE

#### **MORNING SESSIONS**

**Existing Opportunities For More Services** 

Joint Venture Opportunities

Creating your Own Telco

Negotiating Better Terms and Improved Services Use of Multiple Existing Programs and Grants

Real World Case Studies

**Tribally-Owned Telephone Companies** 

#### **LUNCH**

#### AFTERNOON SESSIONS

Tribal Government Experiences in Providing Wireless Services

**CLOSING SPEAKER:** To Be Determined



### ITTI 2000 Conference Registration Fee

- Tribal Attendees \$395
- General Public \$895

Seminar fee includes participation in the four-day seminar program, continental breakfast, and lunch each day. Gala dinners on Monday and Wednesday evenings are also included in this fee.

### Registration Deadline

Registration must be received by September 11, 2000.

After September 11, 2000 on-site registration will be required at an additional fee of \$25.00.

Register early and Save.

### Ways to Register

MAIL completed registration form including payment to:

NECA-ITTI 2000 100 Myers Place 11218 John Galt Boulevard Omaha, NE 68137-2320

FAX to:

ITTI 2000 Registration 800-367-5058

# Make Check Payable

NECA-ITTI 2000

#### General Information

For Seminar Questions call: 202-418-0696 or 202-418-2899

# ITTI 2000 Seminar Official Registration Form

# September 24-28, 2000

ITTI 2000 registrations may be mailed, phoned or faxed to NECA.

Phone:

FAX:

800-228-0180

800-367-5058

Mail to: NECA-ITTI 2000 100 Myers Place

11218 John Galt Boulevard Omaha, NE 68137-2320

(Please Type o	r Print )
Name:	Title:
Tribe:	
Organizat	ion:
Address: _	
City/State	(Country): Zip:
Additiona	Registration Name:
Phone:	Fax:
E-mail:	
	Please check here if under the Americans with Disabilities Act you require any auxiliary aids or services.
No. of Per	rsons Registering:
☐ Check	Enclosed Check # Amount:
☐ Visa 〔	☐ Mastercard ☐ American Express
Credit Car	rd Number: Expiration Date:
Name on	Card:
Signature	of Card Holder:
Hot	el accommodations must be made directly with the hotel.



# HOTEL ACCOMMODATIONS

Radisson Hotel Saint Paul 11 East Kellogg Boulevard St. Paul, Minnesota 55101 Toll Free 1-800-333-3333 or Direct 651-292-1900 FAX: 651-605-6966

# Special Room Rates Available

(More information on reverse side.)

For your convenience, please complete the form on the reverse side of this card, detach and mail, phone or fax your hotel reservations to the Radisson Hotel Saint Paul.

# Hotel Reservation Radisson Hotel Saint Paul

# September 24-28, 2000

Make your hotel reservations before August 22, 2000 to take advantage of the special rate offered to ITTI 2000 seminar participants. Hotel accommodations must be made directly with the Radisson Hotel Saint Paul, Saint Paul, Minnesota. This special room rate will be honored by the hotel through the August 22nd date. Please complete the registration form and phone, fax or mail it directly to the hotel.



### HOTEL ACCOMMODATIONS

Radisson Hotel Saint Paul 11 East Kellogg Boulevard St. Paul, Minnesota 55101 Toll Free 1-800-333-3333 or Direct 651-292-1900 FAX: 651-605-6966

# **Guest Room Rates:**

\$109 Single Standard Room\$129 Cabana Room (Poolside)\$250 Suite Room

Additional persons in room is \$10.00

Please remember to call the hotel to verify your reservations.

(Please Type or Print ) Name:	Title:		
Tribe/Organization:			
Address:			
City/State (Country):	Zip:		
No. of Persons Registering: Add'l Registration Name:			
Phone:	Fax:		
☐ Check Enclosed Check #	Amount:		
☐ Visa ☐ Mastercard ☐ American Express			
Credit Card Number:	Expiration Date:		
Name on Card:			
Signature of Card Holder:			



# Hotel Reservation Information

Radisson Hotel Saint Paul Toll Free 1-800-333-333 or Direct 651-292-1900

Hotel room block cut off date is August 22, 2000

This special room rate will be honored by the Radisson Hotel through August 22, 2000. After this date, guests will be charged the standard rate.

#### Hotel Information

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Guest Room Rates \$109 Single Standard Room \$129 Cabana Room (poolside) \$250 Suite Room

Additional persons in room is \$10.00

# Exhibitor Information

Contact Pat Rinn, Exhibit Manager at 202-414-1223 or e-mail at prinn@fcc.gov

### **Convention Sponsors**

National Exchange Carrier Association Inc. – NECA

Telcordia Technologies, Inc.

**United States** 

Department of Agriculture – Rural Utilities Services

U.S. Small Business Administration Lucent Technologies



# **General Information**

### Who Should Attend?

Tribal leaders and other parties interested in increasing telecommunication services in Indian Country should attend. Experts from federal government agencies, telecommunication service providers, equipment manufacturers and lenders will be there to give practical advice on how to increase telephone and Internet services on tribal reservations.

### Special Features:

- Exhibit and Product Demonstrations
- Learn about products and services from the experts
- Internet Café located in the exhibit hall
- Telecommunications experts available in the evenings for informal conversations and assistance

#### ITTI 2000 will discuss:

- Potential business plans, marketing campaigns, and tribal empowerment strategies
- Tribal experience in implementing wireline and wireless telecom services
- Feasibility of joint venturing with current service providers
- Infrastructure purchases and accounting strategies
- How to obtain the lowest cost debt and equity financing
- FCC spectrum auctions
- Network configuration
- Construction and maintenance of towers
- Partitioning and disaggregation of spectrum



For more information on ITTI 2000 please call (888) 225-5322, and select option 2 after the recorded message; (717) 338-2888; or, email the FCC at: ITTI2000@fcc.gov or visit the FCC Indian Initiatives website at: www.fcc.gov/indians